

March 30, 2007

To Whom It May Concern,

Company Name: BB Net corp.
 Stock Code: 2318
 Representative: Eiji Tanaka, President & CEO
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Notice Regarding Organization and Personnel Changes

The following organizational and personnel changes have been resolved, taking effect as of April 1 2007.

1. Organizational Changes

- Alliance Support Depart, Alliance Services Division in charge of investment security liquidation, and Investment Management Department are united into Investment Division where Investment Department I and Investment Department II are established.
- Administrator of Alliance Support (In charge of Liquidation) is dissolved.

2. Personnel Changes

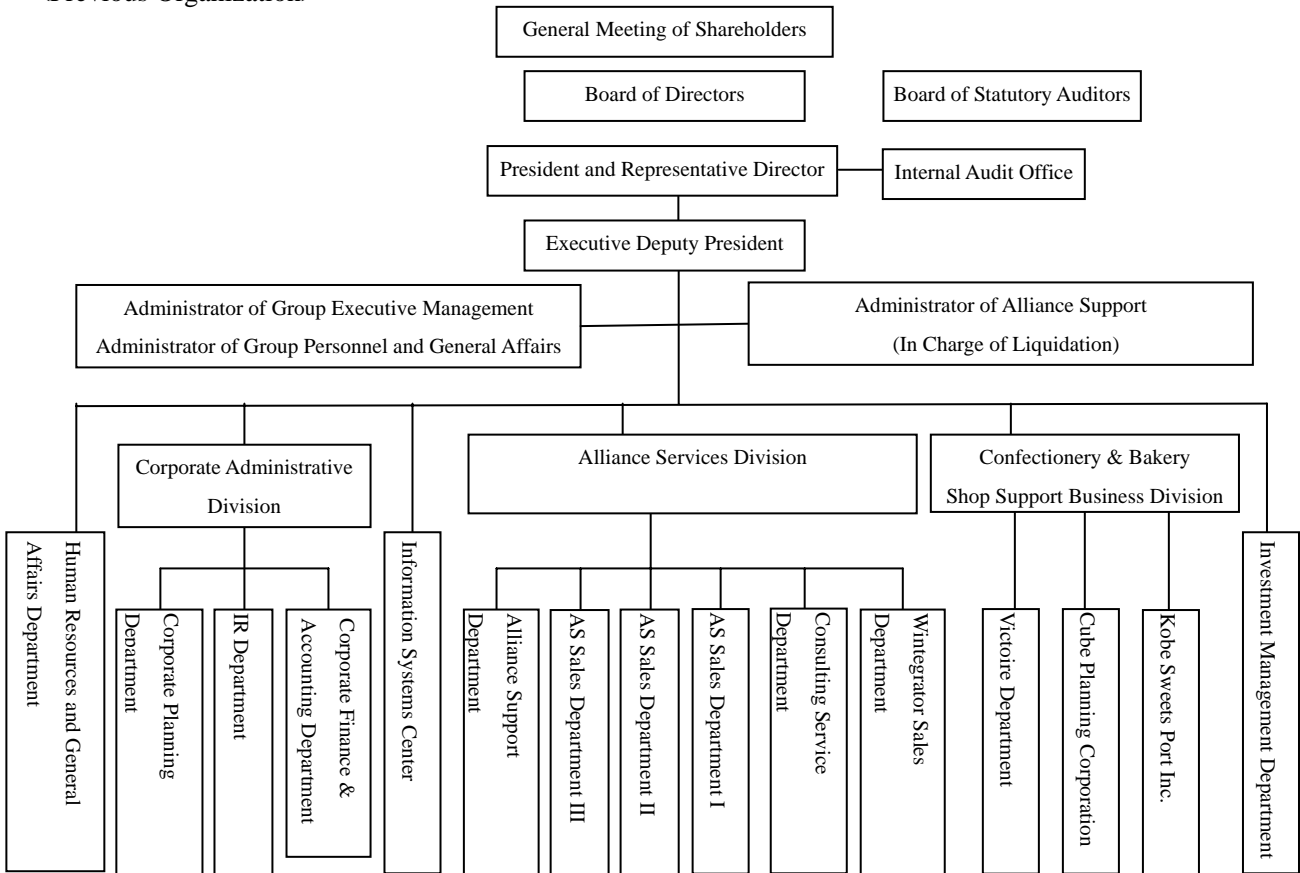
New Titles	Name	Former Titles
Director Senior Corporate Officer General Manager of Alliance Services Division General Manager of AS Sales Department I General Manager of AS Sales Department II General Manager of Wintegrator Sales Department General Manager of Alliance Support Department	Kyosuke Maeda	Director Senior Corporate Officer General Manager of Alliance Services Division General Manager of AS Sales Department I General Manager of AS Sales Department II General Manager of Wintegrator Sales Department
Director, Senior Corporate Officer, Administrator of Group Executive Management, and Division Manager of Investment Division	Yutaka Nishio	Director, Senior Corporate Officer, Administrator of Alliance Support (In Charge of Liquidation), and Administrator of Group Executive Management
Corporate Officer General Manager of Investment Department II, Investment Division	Manabu Tanaka	Corporate Officer Deputy Division Manager of Alliance Services Division & General Manager of Alliance Support Department
General Manager of Investment Department I, Investment Division	Shinsaku Miyagi	General Manager of Investment Management Department

3. Reasons for Organizational and Personnel Changes

In progressing BB Net Group's (the "Group") business model "System & Investment", securitization of investment securities is one of the most important factor as well as system business, thus the Group is actively promoting the securitization. In order to promote the securitization more effectively the Group unites Investment Management Department, which is in charge of the "entrance" of the investment such as corporate valuation and investment processes, and Alliance Support Department, which is in charge of the "exit" of the investment such as securitization. The new united division, Investment Division is totally controlled by Board of Director, Yutaka Nishio.

(References)

<Previous Organization>



<New Organization From April 1>

