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To Whom It May Concern,

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## **Notice Regarding the Release of a New-Type System Type 4.0 for the Company's Systems Business**

BB Net corp. (the "Company") today announced an improved basic system configuration, as part of its core systems business, to build a base that enables more efficient and lower-cost system production from February 2007. An outline is given below. This is performed according to the announcement in "Notice Regarding the BB Net Group's Plan to Improve Earnings and Cash Flow" on June 22, 2006.

### **1. Features of the new system ("Type 4.0")**

- (a) Simplification of system basic configuration to common functions indispensable for all "Hanjo Nets" ("system products") and subsystem groups of running functions for actual functions
- (b) Consolidation of the specifications of the system products and subsystem groups, mentioned above, through in-house design, that used to mix in-house production and outsourcing, to respond to multifunctional system construction across various market sectors
- (c) Increased system building and planning capacity to respond to various client requirement specifications and to reduce production costs by typifying the Company's existing lineup of more than 250 system products

### **2. Overview of Type 4.0**

In May 2001, the Company produced "Confectionery and Bakery Hanjo Nets," its first "Hanjo Net," to its own specifications as part of the systems business that forms the core of its "System & Investment" business model. Through subsequent upgrades and improvements during six years of production, the Company has created a lineup of more than 250 system products. During the current fiscal year to July 31, 2007, the Company decided to develop the Type 4.0 basic system to respond to increased numbers of orders for system products and higher levels of client requirements. This new system reduces production costs and raises responsiveness to customer needs.

Type 4.0 utilizes the Company's accumulated experience and expertise to typify and pattern its completed portfolio of more than 250 system products to gain optimal system configuration for each

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system product. Specifically, the system configuration is the combination of common functions for customer management and the subsystem groups, as indicated below, made up of EC, information distribution, matching and community. These are optimal specifications at a B2B Portal Site using the Company's accumulated expertise.

Common Functions:	Customer members management functions indispensable for "Hanjo Nets"
Subsystems:	
EC	Online shopping systems
Information distribution	Systems for distribution of information that the site manager wishes to transmit
Matching	Systems for matching information supplier with information requester in such areas as human and business resources
Community	Systems for data transmission to customer members and forum for data exchange after gripping site members to enhance reciprocal information sharing

When the Company manufactures system products, optimal subsystems can be used in response to client requirement specifications, such as construction of a "Common Functions + EC Subsystems" for B2B web sales site or a "Common Functions + Data Distribution Subsystems + Community Subsystems" for two-way information sharing site. This serves to greatly reduce time on confirmation of configuration and specifications as well as workload.

The Company uses its experience and expertise to typify the parts, modules and other building elements for simple integration of these elements into the system products. The Company achieved this through its in-house design project team. Accordingly, renewal and customization in response to customer requirements can be easily carried out during the production of the systems using these parts and modules.

As outlined above, the Company's system products using Type 4.0 enable configurations that meet the high-level requirement specifications of clients and reduce manufacturing time and costs by typifying production processes. The Company commences system production using Type 4.0 from February 2007, and anticipates a consequent boost to its systems business profitability and customer satisfaction.